

education

rhode island school of design | providence, ri
bachelor of fine arts: graphic design. english concentration.
2005 - 2009

rhode island school of design | providence, ri & basel, switzerland
continuing education. summer & abroad programs
2007 - 2008

art institute of boston, at lesley | boston, ma
courses in graphic design & fashion
2002 - 2004

experience

gap, inc. | production designer & consultant. san francisco, ca. august 2010 - present.
consulting and assisting with graphic design projects and production art for within the banana republic marketing department. implementing and overseeing a wide variety of print and digital production, including preparing files for offset and digital printing, optimizing image graphics, and working with designers and vendors to get the create the best possible output. also, versioning in-store signage surrounding seasonal and holiday sales.

tissla, san francisco | graphic designer. san francisco, ca. june 2010 - august 2010.
created marketing materials for print, as well as branded items for promotional events on college campuses. directed production time lines, and managed printers.
clients include: comcast, foursquare and hasbro, inc.

staples, inc. | graphic designer. framingham, ma. 2010. january 2010 - june 2010.
creating print marketing materials while innovating within brand standards. building seasonal campaigns in collaboration with senior management to be used cross media. creating & developing promotional designs & layouts for weekly circular advertisements, in-store signage, & other marketing creatives. involvement in outside typographic, merchandise and web projects.

lisamarie kelly designs | freelance web & print. 2005 - present.
designing print works including logos & identities, mailers, flyers, stationary, business cards, t-shirt designs, photography, signage, brochures, and style guides. designing & developing websites using html, css, flash & javascript.

rhode island college | webmaster. providence, ri. 2008 - present.
designed, programmed & maintained websites, promoting campus clubs & organizations.

hasbro, inc. | packaging concept artist. pawtucket, ri. september 2009 - january 2010.
directed production and produced packaging prototypes for marketing & sales purposes. communicated with design & marketing departments to organize large scale prints on commercial plotters & die-cut cardboard structures.

technology therapy group, llc | creative / web intern. providence, ri. 2008.
designed, programmed & developed websites, updated & maintained client sites. created e-blasts and advertisement materials. prepared & optimized photos & graphic materials. integrated and maintained materials within content management systems.

boys & girls club of cape cod | art director / mentor. 2003 - 2005.
mentored local youths with emphasis on art education.

notables

cape cod night at the pops program cover | 2004
scholastic art awards, boston: gold key | 2005
boys & girls club: youth of the year | 2005

skills

technology | photoshop. illustrator. indesign. dreamweaver. flash. css/html. mac os. microsoft office. efficient with after effects, actionsript, javascript & pc platforms.

communications | leadership qualities, team driven. works & communicates well in groups as well as individually on self-directed projects. outgoing, very organized, motivated & personable.

art/design | print & web. identity/branding. typography. packaging. color theory. photo rendering. concept & information organization. industrial design/3d. letterpress. screenprinting. various printmaking techniques. book-binding. various freehand painting & drawing techniques: gouache. watercolor. oil. acrylic. charcoal. spraypaint.

